

## Home

The screenshot shows the home page of the Estrada Real website. At the top, there is a navigation menu with links for Home, Notícias, Eventos, Fotos, Vídeos, and Newsletter. A search bar is located on the right side of the header. The main banner features a large image of a church facade and a shield with the letters 'ER' and a crown. Below the banner, there are several featured articles and sections. The 'Destacados' section includes a large article about a trip to Estrada Real, a smaller article about a festival, and a section titled 'Onde Ir' with sub-sections for 'Cachoeira do Sangre' and 'Cachoeira do Funchal'. A 'VIAJE PELA ESTRADA' banner is also visible on the right side.

## Página interna cidade

The screenshot shows an internal page on the Estrada Real website dedicated to cities. The page has a similar header to the home page, including the navigation menu and search bar. The main content area is titled 'Cidades' and features a large image of a church. Below the image, there is a search form with two dropdown menus labeled 'Todas as Cidades' and 'Tipo de Atividade', and a green 'BUSCA' button. To the right of the search form, there is a yellow box with the text 'ESTRADA REAL a um clique do você!'. The page also includes social media icons and a small text block about the company's presence in various municipalities.

Tamanho banner lateral 150x150 pixels

Ex:



Formatos: .jpg + link ou .swf

#### **ESTATISTICAS PORTAL**

Media taxa visitas no site mensal - 25.000

Tempo média visitaç o – 3 minutos

- Fonte: Google Analytics - per odo de jan a dez/2010.

Contato: [estradareal@estradareal.org.br](mailto:estradareal@estradareal.org.br) ou (31)2341-7166.